

# ePublishing

## Propel Revenue. Improve Workflow. Drive Engagement.

### *Content, Commerce & Audience in One Integrated Stack*

ePublishing is the integrated modern media tech stack for news publishers. Diversify and increase your revenue, streamline your editorial and audience workflows, and grow your business by leveraging a unified, data-first publishing ecosystem.

*Powerful publishing solutions, better together*



#### **CMS Purpose-Built for News**

*Drive more revenue. Spark conversation. Engage, inform, and entertain.*

Ellington CMS manages content, users, social media, local business services, videos, and more – with print and digital in one system. From the inventors of Django comes a modern platform for forward-thinking news organizations wanting more speed, subscribers, and advertising. Remove silos, increase productivity, and drive engagement with an enterprise CMS without the enterprise cost.



#### **Audience Management, Elevated**

*Empower your audience team with automation and information.*

Multipub's extensive subscription management and accounting integrates deeply into your websites, simplifying renewal and payments, removing duplicate entries, automating fulfillment, and improving financial reporting. SyncAccess paywall, single copy sales and returns, carrier management, events, and inventoried products unify your magazines and newspapers into one powerful system.



#### **CMS-to-Adobe InDesign™**

*Modernize your content stack and do more with less.*

Duet integrates your CMS and Advertising Management systems directly with Adobe InDesign, saving time and preserving editorial integrity. Streamline workflows and simplify collaboration for writers, editors, ad managers, photographers, art, and production teams.