

# Subscription & Audience Management for Magazines

## Designed to Support Your Growth

Our subscription and audience management platform, Multipub, has been used by magazines for decades. It automates accounting, fulfillment and marketing operations, housing all products in one database. Designed to meet your needs, you'll find it supports circulation audits, single copy sales and complex accounting, while offering opportunities for customization.

Contact us at [sales@epublishing.com](mailto:sales@epublishing.com) to learn more.

Along with accounting, marketing and fulfillment, Multipub:

- ✓ Supports website and shopping cart integrations.
- ✓ Houses digital and print products in one database
- ✓ Handles single copy sales.
- ✓ Supports circulation audits for AAM, BPA, USPS, CVC and other audit groups.
- ✓ Delivers complex accounting capabilities.
- ✓ Integrates with postal software for presorts.
- ✓ Manages interruptions to service.
- ✓ Handles vacation addresses.
- ✓ Provides valuable engagement data.
- ✓ Offers analytics and reporting tools that make big data usable.
- ✓ Manages renewals and recurring billing.

*"We needed a system that could handle both subscriptions and one-shot (book) products. Being able to access and view both kinds of products on a single customer record has saved our team valuable time."*

*— Rita Skog, the Vice President of Direct Marketing and Fulfillment Operations, Penny Publications, LLC*

## MAGAZINE CLIENT LIST

- + American Lantern Press
- + American Lawyer Media Group
- + American Painting Contractor
- + AMG Parade
- + Center for Inquiry
- + Dell Puzzle Books
- + Fastline Publications
- + The Hagadone News Corporation
- + Hemmings Motor News
- + Penny Publications, LLC
- + Wolfe Publishing Company

 **MULTIPUB**

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