

## Join the Print Automation Revolution

## DUET...Content Automation that Fits into any Newsroom Workflow & Budget

DUET provides digital-to-print workflow, automating print layout from the content published on your website directly into InDesign. NO MORE CUT AND PASTE!

Let's be honest. Many newsrooms are focused on nurturing their news site and digital subscriber growth, but the "Print Edition" still remains as a sign of prestige, status, and revenue for most newspapers. DUET allows Publishers to get rid of the "old two paths to content deployment" and "all the cut and paste" with its inherit errors and slow downs. With Duet, the editorial and layout teams can focus on creativity, innovation, and new products. That's where the money is after all - not checking and ensuring it's right in two different workflows.

The print layout automation process powered by DUET gives your team time to choose "what, how, and when" they want to publish news from within the CMS where you need to be working and curating your valuable content. DUET is a time saving platform integration that allows your newsroom to concentrate on what they do best, quality journalism! It is integrable with ePublishing's Ellington and Continuum platforms; as well as, WordPress. If you want more time and fewer errors, then DUET will open your eyes to a whole new speed and ease of layout.

## **Duet Features:**

- Browse for and select pages
- · Filter the pages list by section
- Default templates are automatically attached to pages based on the manifest
- Open one or more than one page at a time
- Manages page locking
- Apply a workflow status to a page
- Merge one page into another page document for center spreads and jumps
- · Remove merged pages
- Ads/Filler Ads are placed automatically when a page is opened

- Management of ad revisions
- Set location for CMS and file structure
- Displays content associated with active InDesign page
- Drag and Drop from the panel to the page
- Preview and place related images
- Associated content to an Adobe library item
- Preview story
- · Refresh list
- · Place ready ads
- Indicator of placed items

ePublishing's suite of solutions offers cutting edge technology for print and digital media.