

## Propel Revenue. Improve Workflow. Drive Engagement.

### *Content, Commerce & Audience in One Integrated Stack*

ePublishing is the integrated modern media tech stack for specialized publishers. Diversify and increase your revenue, streamline your editorial and audience workflows, and grow your business by leveraging a unified, data-first publishing ecosystem.

### Streamline Systems, Improve Collaboration, and Grow Your Audience with Fully Integrated, Industry Leading Platforms

To serve publishers' demands for a modern tech stack, ePublishing deeply integrated three robust platforms. Together, our comprehensive system manages content, audience, and workflow - propelling revenue and driving growth.

Our suite of software brings together online and print, editorial management and workflow, audience data, events, advertising, marketing, and sales for a holistic approach. Use them together to enable dynamic delivery of content through any channel at any time.

Our platforms save valuable time and increase accuracy. Integrate our tools easily with more than 80 third-party solutions for fulfillment, email, and advertising.

### Representative Client List

- Agri-Pulse Communications, Inc.
- ALM
- Beverage Media
- BNP Media
- Business Valuation Resources
- Carlat
- FDA News
- Inside Mortgage Finance
- Inside Washington Publishers
- Lessiter Media
- Natural Gas Intelligence
- Oakstone Publishing
- RTO Insider
- The Sun
- The Warren Group

### Our Integrated Tech Stack:

- New Revenue Streams
- Editorial Workflow
- Content Management
- eCommerce, SEO & DAM
- Audience Management
- Recurring Billing
- Complex Accounting
- Data-Level Integrations
- CMS-to-Adobe InDesign

# Powerful Publishing Solutions. Better Together.

## CONTINUUM

### **Integrated DAM, CMS+, eCommerce, & Workflow**

Move beyond just CMS and drive more revenue. Continuum™ unifies content, editorial workflow, audience data, marketing, and sales – removing silos, increasing productivity, and powering engagement. Manage multiple websites (and print) from a single set of tools, ending your dependence on numerous applications while integrating your vendors through our industry-defining API.

## MULTIPUB

### **Audience Management, Elevated**

Empower your audience team with automation and information. Multipub's™ extensive subscription management and accounting capabilities integrate deeply into your websites, simplifying renewal and payments, removing duplicate entries, automating fulfillment, and improving financial reporting. Manage events, inventoried products, site licenses, and more – even in foreign currencies.

## DUET

### **CMS-to-Adobe InDesign™**

Modernize your content stack and do more with less. Duet™ integrates your CMS and Advertising Management systems directly with InDesign, saving time and preserving editorial integrity. Streamline workflows and simplify collaboration for writers, editors, ad managers, photographers, art, and layout.