

Subscription & Audience Management Platform

Serving Publishers Since 1984

Designed to help companies grow, Multipub, a subscription and audience platform, helps organizations know their customers and automate time-consuming tasks. We've been serving publishers like you for more than 25 years, continually adapting our system to meet the changing demands of the industry.

Along with accounting, marketing and fulfillment, Multipub:

- ✓ Houses digital and print products in one database
- ✓ Provides valuable engagement data.
- ✓ Offers analytics and reporting tools that make big data usable.
- ✓ Delivers complex accounting capabilities.
- ✓ Integrates with shopping carts, paywalls, third party systems and CMS systems via API's or other technologies to make operations more efficient.
- ✓ Simplifies the management of events inventoried products, site licenses and group accounts.
- ✓ Partners with clients to develop custom solutions that aggregate data from third-party sources.

"Multipub's accounting capabilities are second to none, and while it's one of the primary reasons we selected this system, its flexibility has become something on which we rely. It's reassuring to know Multipub will work with us to integrate with new partners and ultimately, grow with our business."

Lucretia Lyons
President
Business Valuation Resources

PARTIAL MULTIPUB USER LIST

- + ALM
- + American Lantern Press
- + Business Valuation Resources
- + Center for Inquiry
- + Columbia Books
- + Dell Puzzle Books
- + Ebix/Oakstone Publishing
- + Executive Press
- + Fastline Publications
- + The Hagadone Corporation
- + Hemmings Motor News
- + Inside Mortgage Finance
- + Inside Washington Publishers
- + Liverpool University Press
- + Observer Media Group
- + Penny Publications, LLC
- + The Sun Magazine
- + University of Hawaii Press
- + UpToDate

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